

EDUARDO SOLÍS GARCÍA

FILMMAKER & DESIGNER

26 Years | Mexico City, MX | Cel. 55 6499 1482 | frescofolio@gmail.com | [LinkedIn](#) | [Portafolio](#)

Experience

Interior Designer / Art Director

Sep 2024 - Dec 2024

Elephantir Kids | Mexico City

- Design of children's spaces inspired by the Montessori methodology, optimizing functionality and aesthetics. Art direction for architectural visualization and supervision of marketing materials. Space planning and 3D visualization for clients.

Visual Producer

Jan 2024 - Aug 2024

El Oriente | Mexico City, MX

- Development of various audiovisual projects, such as music videos, commercials, and photography. Creative direction of materials, as well as design and editing tasks. Project management and presentation of proposals to clients.

Industrial Designer

Jun 2023 - Sep 2023

Magic Fountain | Mexico City, MX

- Design of children's playground equipment, such as slides, swings, climbing structures, and mazes, to create spaces for fun and learning. Simultaneous management of over 5 projects and handling relationships with international suppliers.

Education

Bachelor's Degree | Industrial Design | UAM Xochimilco

2018 - 2022

Technical High School | Aeronautics Technician | CECyT No. 7 Cuauhtémoc

2013 - 2016

Specialization | UI/UX Design | California Institute of the Arts

2023

Course | Digital Product Management: Modern Fundamentals | University of Virginia

2024

Skills

- **Creativity & Innovation:** Generation of original ideas and design solutions, always aligned with the latest trends and techniques.
- **Audiovisual Production:** Development and editing of audiovisual content, from concept to post-production. Skilled in motion graphics and animation to create visually engaging pieces.
- **Social Media Narrative:** Creation of strategies and digital content, ensuring that each piece naturally conveys the brand's identity and connects with the target audience.
- **Proficiency in Design Software:** Advanced experience with Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro), producing industry-standard graphics and visual materials.
- **Project Management:** Planning, organizing, and executing creative projects, ensuring efficiency, meeting deadlines, and delivering high-impact results.